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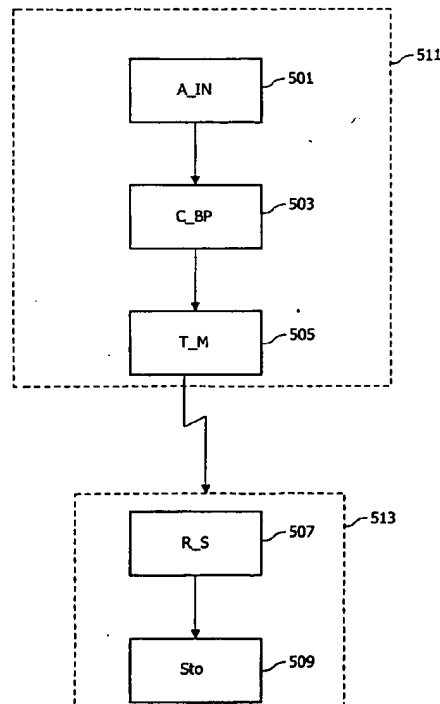
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(54) Title: A BONUS POINT SYSTEM TO CREATE A PROFILE OF A PERSON.

(57) Abstract: This invention relates to method and a sys-  
tem for collecting and managing bonus points in order to gen-  
erate a personal profile based on said bonus points, wherein  
the bonus points are related to activities performed by a per-  
son. Therefore, the personal profile is obtained by accessing  
a manager server where the bonus points are stored and view-  
ing the number of points in a certain activity.



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